

Rubric for a Media Presentation/PowerPoint

	Excellent 4 pts.	Good 3 pts.	Fair 2 pts.	Needs Work 1 pt.
Title slide or scene	There is a title of the presentation, name(s) of students, name of class, date prepared, and a picture that clearly shows what the presentation will be about.	There is a title that has all but one of the required items (see previous box)	The title has all but two of the required items (see first box)	The title has three or less of the required items (see first box)
Organization	The presentation moves logically from one slide or topic to another. The overall presentation is clear and easy to understand with an obvious introduction, key points, and conclusion. The point of the presentation is clearly made.	The presentation moves logically from one slide or topic to another and key points are made clear.	Some slides or key points are either out of order, not needed or confuse the viewer.	There is not an organization of the slides to help the viewer understand the concept.
Attractiveness Graphics, colors, font	The graphics clarify and add depth to the text. The colors are attractive, add interest and make the presentation easy to read. The appropriate font type is large and readable (if applicable).	The graphics relate nicely well to the text. The colors are attractive. The font is readable.	The graphics do not help the viewer get the point of the presentation. There are some things that are not readily read either because of font size, type, or color.	The graphics, colors, fonts do not generally contribute to understanding the content.
Accuracy/Documentation	The content is accurate and documented in a works cited at the end of the presentation.	The content is mostly accurate and documented in a works cited at the end of the presentation.	The content is mostly accurate but is not documented.	There are several inaccuracies in the content.
Transitions	There are helpful transitions between each key point that make this presentation easy to follow.	There are transitions between most of the key points.	Transitions between key points are not made smoothly or confuse the viewer.	There are no apparent transitions between key points.
Background music and/or narration	Appropriate background music has been added which obviously adds to the meaning of the presentation and clearly aligns with the text. The narration clearly adds depth and clarity to the visual presentation.	Background music has been added to the presentation. The narration explains the visual presentation.	Background music has been added to the presentation; however, it is not clear how the music relates to the visual presentation. The narration does not explain or clarify the visual presentation	No music or narration have been added.