

Rubric for a history-related brochure

	Excellent 4 pts.	Good 3 pts.	Fair 2 pts.	Needs Work 1 pt.
<p>Completeness List the required elements of the brochure (student writes these in)</p> <p>1. 2. 3. 4. 5. 6. 7. 8.</p>	<p>All required parts of the brochure are complete. (Circle each element that is evident)</p> <p>1. 2. 3. 4. 5. 6. 7. 8.</p>	<p>All but one required parts of the brochure are complete. (Circle each element that is evident)</p> <p>1. 2. 3. 4. 5. 6. 7. 8.</p>	<p>A majority of the required parts of the brochure are complete. (Circle each element that is evident)</p> <p>1. 2. 3. 4. 5. 6. 7. 8.</p>	<p>Less than half of the required parts of the brochure are complete. (Circle each element that is evident)</p> <p>1. 2. 3. 4. 5. 6. 7. 8.</p>
<p>Organization</p>	<p>Each section of text in the brochure has a clear beginning, middle and end.</p>	<p>Almost all the sections of text in the brochure have a clear beginning, middle and end.</p>	<p>Some sections of the text in the brochure have clear beginnings, middles, and ends.</p>	<p>Few of the sections of text in the brochure have clear beginnings, middles, and ends.</p>
<p>Accuracy</p>	<p>The content in each section is accurate.</p>	<p>The content in almost all of the sections is accurate.</p>	<p>The content in some sections of the brochure is accurate, but there are some inaccuracies.</p>	<p>The content in most sections of the brochure is not accurate.</p>
<p>Attractiveness</p>	<p>The brochure is exceptionally attractive and well organized.</p>	<p>The brochure is attractive and well organized.</p>	<p>The brochure has information that has been somewhat organized.</p>	<p>Little organization is evident in the brochure.</p>
<p>Graphics/images</p>	<p>The brochure contains at least one graphic or image per section and the graphics are well chosen to symbolize the content of that section.</p>	<p>The brochure contains a number of graphics or images which are chosen to symbolize the content of the sections.</p>	<p>The brochure contains several graphics or images. The pictures may or may not relate to the text.</p>	<p>There are no images in the brochure.</p>
<p>Cover/front page</p>	<p>The cover is designed to pique the reader's interest. It is well designed and attractive. There is at least one appropriate image. The content of the brochure is clear by looking at the cover.</p>	<p>The cover clearly indicates the content of the brochure. An appropriate image is used to help introduce the content.</p>	<p>The cover indicates what the brochure is about.</p>	<p>The reader does not get an idea of the content covered in the brochure by looking at the cover.</p>